Ph.D in Kinesiology with an emphasis in Sport Management

This specialization prepares students for teaching and research careers in sport management. Graduates are trained for postdoctoral appointments and positions in universities, industry, and research institutions. The program prepares students to conduct research in applied and basic areas of sport management. Emphases in the applied areas are in organizational and group diversity; the under-representation of women and ethnic minorities in sport organizations; organizational effectiveness; organizational structure and strategy; organizational change; sport marketing; and consumer behavior. Emphases in the basic areas focus on relational demography; intergroup processes; and sport consumer behavior. Specific areas of research correspond to those of the sport management faculty.

The Center for Sport Management Research and Education, and the laboratories subsumed under that entity—the Laboratory for the Diversity in Sport and the Sport Marketing Laboratory—provide support to the sport management program. Research in these entities focuses on applied issues in the university athletic context and on diversity issues within organizations for sport and physical activity, respectively. In addition to the work in the laboratories, supplementary experiences are available with various sport entities, including the Department of Athletics, the Department of Recreational Sports, and professional sport organizations/tournaments.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>Sport Management Core (46 hours)</td>
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<tr>
<td>Students will take a minimum of 46 hours from the following courses:</td>
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<tr>
<td>SPMT 681 Research Seminar (Statistics; Qualitative Research)</td>
<td>2*</td>
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<tr>
<td>SPMT 682 Doctoral Seminar in Organizational Theory</td>
<td>2*</td>
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<tr>
<td>SPMT 682 Doctoral Seminar in Sport Marketing</td>
<td>2*</td>
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<tr>
<td>SPMT 682 Doctoral Seminar in Social Issues in Sport</td>
<td>2*</td>
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<tr>
<td>SPMT 682 Sport Management Research Colloquium</td>
<td>2*</td>
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<tr>
<td>HLKN 690 Theory of Kinesiology Research</td>
<td>3*</td>
</tr>
<tr>
<td>SPMT 685 Directed Studies</td>
<td>12*</td>
</tr>
<tr>
<td>SPMT 684 Teaching Internship</td>
<td>3*</td>
</tr>
<tr>
<td>SPMT 691 Dissertation</td>
<td>18*</td>
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</table>

Minimum 46
**Research Design and Method (12 hours):**
Students will take a minimum of 12 hours from the following courses. At least 6 courses must be in one area.

**Required:**

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>The following quantitative introductory course:</td>
<td></td>
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<tr>
<td>EPSY 641 Experimental Design in Education II</td>
<td>3</td>
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**One of the following qualitative introductory courses:**
EDCI 605 Quality Research Methods in Curriculum and Instruction  
EDCI 661 Mixed Methods Research in Curriculum and Instruction  
EHRD 651 Models of Epistemology and Inquiry in Educational Human Resource Development  
EHRD 655 Qualitative Research Methods  
EDAD 690 Theory of Educational Administration Research  
EPSY 633 Qualitative Research Design and Data Collection  
SOCI 624 Qualitative Methodology

**Other Options:**
EPSY 625 Advanced Behavioral Measurement  
EPSY 636 Techniques of Research  
EPSY 637 Grounded Theory Methodology  
EPSY 642 Meta Analysis of Behavioral Research  
EPSY 643 Applied Multivariate Methods  
EPSY 650 Multiple Regression and Other Linear Models in Education Research  
EPSY 654 Longitudinal Data Analysis  
EPSY 690 Special Topics  
EDAD 623 Advanced Fieldwork Methods  
EHRD 656 Narrative Analysis  
EHRD 657 Life History Research  

EDAD 690 STAT II  
EDAD/EHRD 690 STAT III  
EDAD 690 Action Research in Education: Naturalistic Inquiry  

PSYC 607 Experimental Psychology  
PSYC 623 Standardized Tests and Measurements  
PSYC 671 Experimental Design for Behavioral Scientists  
PSYC 672 Factor Analysis for Behavioral Scientists  
PSYC 673 Psychometric Theory and Methods  
PSYC 674 Covariance Structure Models and Causal Analysis
MGMT 686 Research Methods in Organizational Science II  3  
MGMT 687 Research Methods in Organizational Science I  3  
MGMT 690 Theory of Research in Management  3  

Other courses as approved by advisor.

**Supporting Specialization Electives (9 hours):**
Students will select a minimum of 9 elective hours outside the department with approval from their advisors. Areas include, but are not limited to the following:
Education and Human Resource Development, Educational Psychology, Management, Marketing, Psychology, Sociology.

* indicates required class

**Total 67**

**Research Experience Requirement:**
Prior to scheduling the dissertation proposal meeting, each student will: (a) have presented, as sole or first author, at least one presentation at a state, regional, or national conference; and (b) will be an author on at least one research paper submitted to a peer-reviewed national or international journal. In addition, dissertations will not be signed by the department head until the student has submitted as first author a manuscript (or manuscripts) of the study to a national or international refereed journal (or journals).

**Minimum Hour Requirement:**
The PhD requires a minimum of 67 hours beyond a masters or 96 hours beyond the baccalaureate degree. Depending on the preparation and experience, doctoral students may be required to complete undergraduate or graduate leveling work in addition to the minimum PhD requirements.

Minimum course requirements include the following, or the equivalents thereof:
KINE 610 Administration of sport and Fitness Organizations
KINE 611 Personnel Management in Sport
KINE 612 Revenue Generation in Sport
KINE 615 Sport Marketing
KINE 690 / STAT 651 Statistics in Research I
KINE 601 Reading Research Publications in Kinesiology